



# Frankfurter Allgemeine Quarterly

DAS ZUKUNFTSMAGAZIN

**Sind auch Frauen toxisch?**  
Wie kommt der neue Diskurs wohl - und was ist darunter?

**Mein Job im größten Todesstrahl**  
Die Prognose, die 700 mit Total-Kontaktil misserat

**Der tiefe Blick ins Universum**  
Das neue Phänomen, in dem Wegem die besondere Einliche erhalte

**Lasst uns bitte in Ruhe schlafen**  
Wie die Städte wieder die Schlafen in können

**Verwirrt immer, vorwärts nunmehr?**  
Warum sich bei den letzten in Europa nicht dringend etwas ändern muss

**Wenn das Eis schmilzt**  
Die Schönheit und die Drogen des größten Alpen-Gebirges

**Plus Reis-Spezial**  
Traumziele der Reichen

**WAS IST FÜR UNS HEUTE LUXUS?**

Genuss trotz Krisen: Was sich Deutsche jetzt noch leisten

## A future-oriented magazine

**Optimistic.** F.A.Z. Quarterly finds traces of the imminent future that are already visible today and paints an optimistic picture of the world of tomorrow. The magazine combines intellectual depth with an opulent look and a keen sense of style, making it unique in the market.

**Progressive.** The readers of F.A.Z. Quarterly are open-minded people with a wide range of interests that want to discover new things. They love to have their mind and senses stimulated. Their understanding of trends and openness to innovation make them a core target group for successful communication.

**Intensive.** F.A.Z. Quarterly is the coffee table magazine for leaning back and becoming intensely absorbed. It invites the reader to rediscover the world over and over. This makes for in-depth reading pleasure with a lasting benefit for brands: the full attention of a premium target group.

Further information about the editorial team, target group and ad options is available at → [www.republic.de/english/faz-quarterly](http://www.republic.de/english/faz-quarterly)



THE WORLD  
OF  
TOMORROW

### KEY FACTS

Publication: four times a year  
Copy price: 12 Euros  
Circulation: 50,000 copies

### Distribution

- available at top sale points in the German-speaking region and by subscription
- targeted at selected touch points (galleries, museums, design hotels, fashion and design retailers)





Fixed formats, colour	Premium placements <sup>1</sup>	Rate
2/1 page	Opening Spread (2 <sup>nd</sup> cover page + p. 3)	47,350
2/1 page	1 <sup>st</sup> campaign after Opening Spread	45,380
	2 <sup>nd</sup> to 4 <sup>th</sup> campaign	43,400
1/1 page	Left-hand page next to editorial   Mitwirkende   Unsere Welt   content (FTC1-5)	21,700
2/1 page	1 <sup>st</sup> double page after content	42,420
1/1 page	Left page at chapter heading	20,720
	1 <sup>st</sup> right-hand page	21,700
	2 <sup>nd</sup> right-hand page	20,720
	4 <sup>th</sup> cover page	25,650

Fixed formats, colour	Standard placements	Rate
2/1 page		39,460
1/1 page		19,730
1/2 page	upright   across	12,820
1/3 page	upright   across	10,060



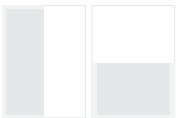

Arts and Culture <sup>2</sup>		Rate
1/1 page		9,870
1/2 page	upright   across	6,410
1/3 page	upright   across	5,030

Other formats upon request. A surcharge of 5% is applicable if two or more consecutive ads are booked.

<sup>1</sup> Closing date is three weeks prior to the closing dates for standard placements. Reservations for premium placements are cancelled if no written booking confirmation is received by the early ad closing date. In case another customer submits a booking confirmation for a reserved premium placement, we reserve the right to release that reservation for booking if the booking of the reserving customer is not received within three working days.

<sup>2</sup> Artists, museums, exhibition halls, auction houses, galleries, art fairs and art book publishers

Portrait	<b>Rates</b>	Formats	Topics   Dates	Ad Specials	Digital edition	Technical specifications	Info hub
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Page formats, WxH in mm		Type area	Trim area <sup>1</sup>
	2/1 page	400 x 265	420 x 285
	1/1 page	182 x 265	210 x 285
	1/2 page	upright across	95 x 265 182 x 130
	1/3 page	upright across	60 x 265 182 x 85

Other formats upon request.

Due to the adhesive binding and clamp forces in the binding area, visible ad elements should be placed with sufficient margin to the binding. We recommend at least 10mm.

<sup>1</sup> Trim area format plus 5 mm bleed margin

For information about technical specifications and data delivery please see page 9 or [www.republic.de/english/rate-cards](http://www.republic.de/english/rate-cards)



## Optimistic look to the future

The editorial team of F.A.Z. Quarterly follows current developments and provides new perspectives of what is to come in four sections – from Business, Fashion and Culture to Technology and Lifestyle all the way to current world events. Every edition also has an intriguing cover topic, which is illustrated intensively in all its facets. A one-of-a-kind environment for the communication of tomorrow's brands.

No.	Publication date	Closing date <sup>1</sup>	Closing date	Copy date
2/2024	14.3.2024	15.1.2024	5.2.2024	16.2.2024
3/2024	13.6.2024	15.4.2024	6.5.2024	17.5.2024
4/2024	12.9.2024	15.7.2024	5.8.2024	16.8.2024
1/2025	14.11.2024	16.9.2024	7.10.2024	18.10.2024

Further information is available at —> [www.republic.de/english/faz-quarterly](https://www.republic.de/english/faz-quarterly)

<sup>1</sup> Closing date for premium placements and ad specials  
The editorial office reserves the right to change the publication dates of the editions.

### Inserts

are added to the magazine loosely and must be delivered ready to be inserted.

	Split run	Total print run
up to 30 g	204 ‰	170 ‰
up to 40 g	221 ‰	184 ‰
up to 50 g	238 ‰	198 ‰

Further weights upon request.

### Stitched-in inserts

are printed material or brochures that are firmly integrated into a magazine. They can be delivered ready for processing or produced by the REPUBLIC team at an extra charge.

	Total print run
up to 4 pages	189 ‰
up to 4 pages with additional product	204 ‰
up to 8 pages	209 ‰
up to 8 pages with additional product	224 ‰

Further sizes upon request.

### Tip-ons

are pasted to a 1/1 carrier ad in the magazine and can be easily removed by the reader. They must be delivered ready to be processed.

	Split run	Total print run
Standard postcard	124 ‰	103 ‰
Booklets/Posters/Product samples up to 20 g	137 ‰	114 ‰

### Further information on Ad Specials

Your personal contact will be happy to advise you about individual ad specials – from cover gatefold to bound inserts with embossing to sleeves.

➔ [www.republic.de/team-en](http://www.republic.de/team-en)

Minimum booking: 20,000 copies

For information about technical specifications and data delivery please see page 9 or ➔ [www.republic.de/english/rate-cards](http://www.republic.de/english/rate-cards)

Portrait

Rates

Formats

Topics | Dates

Ad Specials

Digital edition

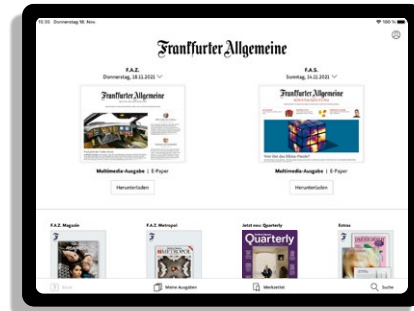
Technical specifications

Info hub

# The digital future magazine

Each edition of F.A.Z. Quarterly is simultaneously released as an e-paper in the F.A.Z. Kiosk app. It provides readers with a mobile reading experience.

In the e-paper of F.A.Z. Quarterly brands enjoy an exclusive stage: with four attention-grabbing full page ads that are placed between the pages of the magazine. Multi-media ads in this environment reach an open-minded and optimistic target group and guide them seamlessly to your own digital content.



Placement	Ad format	Editions	Fixed rate
Exclusive placement with 4 ad slots	Full Page Ad (upright   across)	1	3,500 <sup>1</sup>

<sup>1</sup> Discount and AE possible



Printing method	Offset, four-colour continuous printing	
Binding	Adhesive binding	
Image resolution	Colour/greyscale images:	300 dpi
	Line art:	1270 dpi
ICC profile	Cover:	ISO Coated v2
	Content matt:	PSO Uncoated ISO12647
	Content glossy:	ISO Coated v2 300
Binding overlap	For ads spanning the binding, a binding allowance is to be included because of the adhesive binding: on content pages 2 mm, for the transition from the 2 <sup>nd</sup> cover page to the 1 <sup>st</sup> content page 10 mm.	
Important note	Due to the adhesive binding and clamp forces in the binding, visible ad elements should be placed at sufficient distance from the binding. We recommend a minimum of 10 mm.	

Data format	PDF/X-1a
Data delivery	republic@m-s-medienservice.de (Printing material) prospektbeilagen@m-s-medienservice.de (Inserts)
For further information about data delivery please contact: +49 89 2183 1010 (Mon-Thu: 8.00 a.m. to 6.00 p.m., Fri: 8.00 a.m. to 3.00 p.m.).	

CLICK  
HERE

Your personal sales representative

Further information on F.A.Z. Quarterly

**Order registry and data delivery**

Printing material  
Inserts

republic@m-s-medienservice.de  
prospektbeilagen@m-s-medienservice.de

**Advertising Marketing**

REPUBLIC Marketing & Media Solutions GmbH  
Mittelstraße 2-4, 10117 Berlin

**Managing Directors**

Ingo Müller, Jürgen Maukner

**Trade registry**

HRB 225441 B, Local court Charlottenburg

**VAT-ID No.**

DE 338 853 389

**Tax-ID No.**

30/490/50859

**General terms and conditions**

www.republic.de/agb

**Bankaccounts**

Deutsche Bank

IBAN DE96500700100037839800

BIC DEUTDEFFXXX

Commerzbank

IBAN DE39500400000590491700

BIC COBADEFFXXX

**Agency commission**

The agency commission is 15 % and only granted to registered advertising agencies.

**PZN**

507616

**Publisher**

Frankfurter Allgemeine Zeitung GmbH  
Pariser Straße 1, 60486 Frankfurt am Main



DISCOVER  
OUR  
PORTFOLIO

REPUBLIC

Frankfurter Allgemeine | Süddeutsche Zeitung