

The long-read magazine of Süddeutsche Zeitung

SZ Langstrecke

Concept. SZ Langstrecke is published four times a year and features the most interesting extended SZ articles. The editorial team selects around 25 reports, essays and interviews that remain relevant and interesting.

Target group. SZ Langstrecke is for readers who enjoy in-depth reading. They are convinced that the only way to discover a new viewpoint is in peace and quiet when they have the leisure time to absorb information.

Media. As a more lean back medium SZ Langstrecke is the environment for brand messages that shall be remembered and have a long-lasting effect.

Publication. 02 Mar, 2024 | 01 June, 2024 | 07 Sep, 2024 | 07 Dec, 2024

Key Facts

Publication: 4x per year

Highlights

About 6 hours would be needed to read an entire issue

Combination of print magazine and app

Special edition with customer-specific topics are possible upon special request.

Advertising rates 2024¹

Inside section + SZ app (Langstrecke)

2/1 page: € 15,460

1/1 page: € 7,730

¹ Rates subject to VAT. The terms and conditions of the current SZ advertising rate card at www.republic.de apply.

LONG
SHELF
LIFE



Print

SZ App