

The future-oriented magazine

Frankfurter Allgemeine Quarterly

Concept. The F.A.Z. Quarterly combines intellect with glamour, quality and depth with surprising insights into lifestyle, fashion, culture, design, technology, business and society. The magazine is progressive, visually powerful, analytical and emotional.

Target group. The F.A.Z. Quarterly impresses creative, forward-thinking individuals. Its readers are dynamic movers and shakers, clever trendsetters, executives and innovators.

Media. Its quality as a coffee table magazine and its intensive use make the F.A.Z. Quarterly a valuable environment for the communication with a premium target group.

Key Facts

Frequency: quarterly
Circulation: 50,000 copies

Highlights¹

86% of readers are curious about what the future will bring
78 % have a net personal income of € 3,000 or more per month
71% have a degree²
total population = 20%

Advertising rates 2024³

2/1 page: € 39,460
1/1 page: € 19,730

¹ The F.A.Z. Quarterly 2022 Kiosk survey, 143 respondents; ²AWA 2023

³ Rates subject to VAT. The terms and conditions of the current F.A.Z. Quarterly advertising rate card at www.republic.de apply.

CREATIVE
PROGRESSIVE
THINKERS



Print

E-Paper