

The future-oriented Magazine

Frankfurter Allgemeine Quarterly

Concept. The F.A.Z. Quarterly combines intellect with glamour, quality and depth with surprising insights into lifestyle, fashion, culture, design, technology, business and society. The magazine is progressive, visually powerful, analytical and emotional.

Target group. The F.A.Z. Quarterly impresses creative, forward-thinking individuals. Its readers are dynamic movers and shakers, clever trendsetters, executives and innovators.

Media. Its quality as a coffee table magazine and its intensive use make the F.A.Z. Quarterly a valuable environment for the communication with a premium target group.

Key Facts

Frequency: quarterly

Circulation: 50,000 copies

Advertising rates 2023¹

1/1 page 4c: € 18,970

1/2 page 4c: € 12,330

Highlights

86% of readers are curious about what the future will bring²

78 % have a net personal income of € 3,000 or more per month.²

71% have a degree²
(overall population 20%³)

¹ Rates subject to VAT. The terms and conditions of the current F.A.Z. Quarterly advertising rate card at www.republic.de apply.

² The F.A.Z. Quarterly 2022 Kiosk survey, 143 respondents; ³AWA 2021

CREATIVE
PROGRESSIVE
THINKERS



Print

E-Paper