

The future-oriented Magazine

Frankfurter Allgemeine Quarterly

Concept. The F.A.Z. Quarterly combines intellect with glamour, quality and depth with surprising insights into lifestyle, fashion, culture, design, technology, business and society. The magazine is progressive, visually powerful, analytical and emotional.

Target group. The F.A.Z. Quarterly impresses creative, forward-thinking individuals. Its readers are dynamic movers and shakers, clever trendsetters, executives and innovators.

Media. Its quality as a coffee table magazine and its intensive use make the F.A.Z. Quarterly a valuable environment for the communication with a premium target group.

Key Facts

Frequency: quarterly

Circulation: 60,000 copies

Advertising rates 2022¹

1/1 page 4c: € 17,930

1/2 page 4c: € 11,650

Highlights

87% of readers are curious about what the future will bring²

61 % have a net personal income of € 3,000 or more per month.²

76% have a degree²
(overall population 18%³)

CREATIVE
PROGRESSIVE
THINKERS



¹ Rates subject to VAT. The terms and conditions of the current F.A.Z. Quarterly advertising rate card at www.republic.de apply.

² The F.A.Z. Quarterly 2019 Kiosk survey, 143 respondents; ³AWA 2021

Print

E-Paper